

CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY

JEFFREY R. CLEMENTS
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Bill Type and Number: Resolution 2013-183

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: March 26, 2013

Committee(s) of Reference: F

Date of Analysis: March 28, 2013

Type of Action: Approval of economic development agreement; authorizing QTI application and REV grant

Bill Summary: The bill authorizes an economic development agreement between the City and DB Services New Jersey, Inc. and DB Services America, Inc. (a division of Deutsche Bank) for expansion of the company's existing operations center and the creation of 300 new full-time jobs. The City commits to paying the local 20% match (up to \$360,000) for a state QTI Refund with High Impact Sector grant and commits to fund a Recapture Enhanced Value (REV) grant of \$140,000 for the project. The project is declared to be in compliance with the City's public investment policy and the Office of Economic Development is designated as the oversight agency for the project.

Background Information: DB Services is a division of Deutsche Bank which has an American operations center on Gate Parkway on the Southside. The company currently employs 1,260 full-time workers and proposes to add 300 new full-time jobs at an average wage of approximately \$62,063 which is more than 150% of the state average wage, which qualifies the company to apply for \$6,000 in QTI reimbursement for each job (\$4,000 basic QTI plus a \$2,000 high wage bonus). The REV grant of up to \$140,000 represents the equivalent of 35% of the incremental city ad valorem tax revenue produced by the company's anticipated \$7.5 million in tenant leasehold improvement and \$2.5 million in technology, furniture and fixtures for the expansion of its office space. The State of Florida will also be asked to provide a \$140,000 grant from its Quick Action Closing Fund. DB's total state and local incentive package could reach \$2,080,000, of which \$500,000 would be City-funded.

Policy Impact Area: Economic development

Fiscal Impact: The bill commits the City to pay \$360,000 in QTI match and a \$140,000 REV grant

Analyst: Clements

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Bill Type and Number: Resolution 2013-184

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: March 26, 2013

Committee(s) of Reference: F

Date of Analysis: March 28, 2013

Type of Action: Approval of economic development agreement; authorizing economic development grant; appropriation; waiver of Public Investment Policy; designation of oversight agency

Bill Summary: The bill authorizes an economic development agreement between the City and Digital Risk, LLC for the expansion of the company's existing facility in Jacksonville and the creation of 300 new full-time jobs by the end of 2017, to which the City would contribute a \$300,000 grant from the Countywide Economic Development Trust Fund. The bill waives the provisions of the City Public Investment Policy to permit the grant because the investment policy does not have criteria or a scoring matrix for use of the Countywide Economic Development Trust Fund.

Background Information: Digital Risk is a consulting company offering portfolio management solutions and business consulting services to the mortgage industry. The company is a subsidiary of MphasiS, which is in turn a subsidiary of the Hewlett-Packard Corporation. The company received a QTI grant in 2010 to create 175 new jobs in Jacksonville and currently has approximately 204 employees in its operations center on Gate Parkway. The company proposes to create 300 additional full-time jobs in Jacksonville at an average wage of \$49,820 (plus benefits) as part of an overall plan to create 1,000 new jobs across Florida (the company also has offices in Maitland and Boca Raton in addition to New York, Denver and Bangalore, India). The \$300,000 Countywide Economic Development Trust Fund would assist the company in making a new investment of \$2.5 million in leasehold improvements and purchasing \$2.1 million in furniture, fixtures and equipment (\$4 million total investment). The State of Florida is also being asked for a grant of \$1,000 per job (\$300,000) from its Quick Action Closing Fund.

Policy Impact Area: Economic development

Fiscal Impact: The City commits to provide a Countywide Economic Development Trust Fund grant of \$300,000 for the project.

Analyst: Clements

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Bill Type and Number: Ordinance 2013-185

Introducer/Sponsor(s): Council Members Boyer, Anderson, Carter and Redman

Date of Introduction: March 26, 2013

Committee(s) of Reference: R, TEU, PHS, RCD, LUZ

Date of Analysis: March 28, 2013

Type of Action: Ordinance Code amendment

Bill Summary: The bill amends Ordinance Code Chapter 30 – Planning and Development Department, Chapter 32 – Public Works Department, Chapter 654 – Code of Subdivision Regulations, Chapter 656 – Zoning Code, and Chapter 744 – Street Construction Regulations – to establish a Context Sensitive Streets Standards Committee, to revise the duties of the Subdivision Standards and Policy Advisory Committee, and to revise the Code of Subdivision Regulations in order to adopt and implement policies and regulations relating to the construction and reconstruction of context sensitive streets.

Background Information: The City’s 2030 Comprehensive Plan and Mobility Plan contain goals and policies to encourage and support means of transportation such as walking, bicycling and mass transit as alternatives to private vehicle usage. This bill is proposed by members of the City Council’s Contest Sensitive Streets Special Committee to implement the results and recommendations of that committee’s work over the course of several months of study. Context sensitive streets encourage and accommodate alternative transportation modes by making streets and sidewalks safe and convenient for all forms of mobility while respecting the nature of the surrounding community abutting the roadway.

The bill creates a Context Sensitive Streets Standards Committee composed of 12 members (6 appointed by the Mayor, 6 by the Council President) representing a variety of fields of expertise such as transportation planning, urban planning, and land development and a variety of interests such as the bicycling community, persons with disabilities, retail business, and the urban and rural areas as defined by the Comprehensive Plan. The committee will review and revise the City’s standard specifications, policies and regulations relating to transportation, traffic engineering and roadway design and will ensure that all modes of transportation (pedestrian, bicycle and mass transit) are considered and accommodated in making road-related decisions. The Subdivision Standards Advisory Committee will continue to exist and to review and revise all other non-transportation-related building standards and regulations.

The bill also cleans up a variety of Ordinance Code references relating to the Mobility Management System and mobility fee that should have been amended in the Code when that system was adopted.

Policy Impact Area: Development standards; promotion of alternative means of transportation

Fiscal Impact: Undetermined

Analyst: Clements

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Bill Type and Number: Ordinance 2013-186

Introducer/Sponsor(s): Council Member Crescimbeni

Date of Introduction: March 26, 2013

Committee(s) of Reference: LUZ

Date of Analysis: March 28, 2013

Type of Action: Ordinance Code amendment

Bill Summary: The bill amends Ordinance Code Chapter 656 – Zoning Code – to delete sale of alcoholic beverages for off-premises consumption as a permissible use by exception in a Commercial Neighborhood (CN) zoning district.

Background Information: An application for a zoning exception for sale of alcoholic beverages for off-premises consumption (a liquor store) on a parcel zoned CN in an NC (Neighborhood Commercial) land use category was recently approved by the Planning Commission, was appealed to the City Council, and was the subject of a lengthy debate at the last LUZ Committee meeting. The Planning Department has reported that since the adoption of the Comp Plan in 1991, 7 zoning exceptions have been granted for sale of liquor for either on-premises or off-premises consumption in a Neighborhood Commercial (NC) land use category. Three were for on-premises consumption, three were for off-premises consumption and one was for both on-premises and off-premises consumption. The sponsor proposes to remove this exception provision so that stores selling alcohol for off-premises consumption would not be permitted at all in a CN district.

Policy Impact Area: Zoning Code amendment

Fiscal Impact: None

Analyst: Clements

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Bill Type and Number: Ordinance 2013-187

Introducer/Sponsor(s): Council Member Gulliford

Date of Introduction: March 26, 2013

Committee(s) of Reference: F

Date of Analysis: March 28, 2013

Type of Action: Appropriation; Banking Fund borrowing authorization; CIP amendment

Bill Summary: The bill authorizes an increase in Banking Fund borrowing authorization of \$15,415,000 and appropriates those funds when realized to the Public Works – Public Buildings Capital Projects account to purchase the Jake Godbold City Hall Annex (formerly the Haverty/YMCA building) at 407 North Laura Street. The bill amends the 2012-17 Capital Improvement Program to add the project to the CIP and determines that it would be detrimental to the public interest to delay the CIP amendment to the next annual adoption cycle because the City's upcoming 90 day purchase option notification window runs from May 1 to July 30, 2013, then does not reopen until 2017. The Public Works Department is designated as the oversight agency for the purchase of the building.

Background Information: The City purchased the Laura Street Trio of buildings (Bisbee Building, Florida Life Building, and Marble Bank building) in 2006 at a price of \$3 million and conveyed the buildings to the Police and Fire Pension Fund (PFPP) in return for a credit of \$3 million against the City's unfunded actuarial liability to the fund, along with a commitment to an additional \$5 million contribution to the pension fund for renovation of the structures for commercial re-use. In 2009 the City agreed to purchase and convey the Haverty Building to the PFPP in exchange for another \$3 million credit against its UAAL to the fund and a release from its \$5 million obligation with regard to the Laura Street Trio. The City then leased the building back from the PFPP for use as City office space for a term of 44 years at a rate that would guarantee the PFPP an 11.9% rate of return on its investment of \$10 million in renovation costs, plus a guaranteed 12% inflation rate applied every 4 years. The City has the option to purchase the building every 4 years, with an option window opening on May 1st and closing 180 days thereafter. The purchase price for the building in 2013 is \$14,255,088. If the purchase option is not exercised, the next opportunity will be in 2017 at a price of \$15.6 million.

Policy Impact Area: Property acquisition

Fiscal Impact: The bill authorizes Banking Fund borrowing to produce \$15,415,000 for the purchase of the building.

Analyst: Clements

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Bill Type and Number: Ordinance 2013-188

Sponsor: Council President at the request of the Mayor:

Date of Introduction: March 26, 2013

Committee(s) of Reference: F; RCD

Date of Analysis: March 29, 2013

Type of Action: Appropriation

Bill Summary: The bill appropriates \$44,600 from the American Society for the Prevention of Cruelty to Animals to pay to the City \$50.00 for each dog placed in a rescue, shelter, or permanent facility, as initiated by B.T. 13-043. This program, funded by private dollars, will increase adoptions and reduce the costs of boarding and care days by moving animals more quickly into foster care or rescue.

Background Information: In September 2012, the American Association for the Prevention of Cruelty to Animals (ASPCA) contacted the City's Animal Care & Protection Services to advise them of a new grant opportunity that would pay \$50 per dog that was sent to a rescue shelter or permanent off-site facility. The source of the grant is the Carroll Petrie Foundation. Carroll Petrie is the widow of New York City philanthropist Milton Petrie (1902-1994). In July 2012, Mrs. Carroll donated \$1 million to launch an initiative to fund treatment and services for shelter dogs and puppies at municipal shelters to prepare them for transport from overcrowded shelters to permanent, loving homes.

Policy Impact: Animal Care & Protective Services

Fiscal Impact: The ordinance appropriates \$44,600 (a grant from the ACPA).

Analyst: Jackson

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Bill Type and Number: Ordinance 2013-189

Introducer/Sponsor(s): Council Members Bishop, Crescimbeni and Love

Date of Introduction: March 12, 2013

Committee(s) of Reference: Adopted as an emergency on first reading without committee reference

Date of Analysis: March 14, 2013

Type of Action: Establishment of temporary festival overlay zone and activity period; Ordinance Code and Environmental Protection Board rule waivers; request for emergency passage

Bill Summary: The bill establishes a temporary festival overlay zone in the downtown area and declares a festival activity period from 9:00 a.m. on Wednesday, April 17 through 5:00 p.m. on Sunday, April 21st, 2013 to facilitate the operations of the One Spark Festival. The bill waives the provisions of the City's noise control ordinance and Environmental Protection Board noise regulations and the provisions of Ordinance Code Chapter 154 – Alcoholic Beverages to permit outdoor musical entertainment and a relaxation of the alcoholic beverage open container ordinance to permit outdoor concerts with sale of alcoholic beverages to take place within the overlay zone during the festival activity period. Emergency action is requested to enact the zone designation and Code waivers in time for the festival to begin on April 17th.

Background Information: The One Spark Festival is a private, non-profit organization that intends to spur the revitalization of Jacksonville, and particularly the downtown area, by hosting a five day festival of creativity, art, entrepreneurship and innovation, offering cash prizes for the best projects as determined by vote of the festival attendees. The concept is loosely based on ArtPrize in Grand Rapids, Michigan, billed as the world's largest art contest. The festival will be held in venues around downtown and hopes to attract hundreds of entrants and tens of thousands of attendees.

The festival overlay zone covers the area downtown roughly from the St. Johns River on the south to City Hall on the north and from Liberty Street on the east to Pearl Street on the west.

Policy Impact Area: Downtown revitalization

Fiscal Impact: Undetermined

Analyst: Clements

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Bill Type and Number: Ordinance 2013-190

Sponsor: Council President at the request of the Mayor:

Date of Introduction: March 26, 2013

Committee(s) of Reference: TEU; PHS; F

Date of Analysis: March 29, 2013

Type of Action: Agreement Authorization

Bill Summary: The ordinance approves and authorizes the Mayor and Corporation Secretary to execute and deliver the Delegation Agreement for Open Burning of Land Clearing Operations between the State of Florida Department of Agriculture and Consumer Services, through the Florida Forestry Service, and the City of Jacksonville, so as to allow the City's Environmental Quality Division to regulate open burning of land clearing operations in the County; provides for oversight by the Neighborhoods Department.

Background Information: The City's Environmental Quality Division ("EQD") has regulated open burning of land clearing operations within Duval County since 1970. During the 2011-2012 legislative session, the Florida legislature amended the Florida Statutes to give the Florida Forestry Service the exclusive authority to require and issue authorizations for open burning of land clearing operations. The amended statute further provided that FFS could delegate such authority to a county or municipality. The Agreement authorized by this ordinance will allow EQD to continue its open burning of land clearing operations regulatory program as it currently functions, improve air quality in the county and protect the public health from potential impacts resulting from poorly conducted open burning.

Policy Impact: Neighborhoods Department/Environmental Quality Division

Fiscal Impact: Minimal

Analyst: Jackson

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Bill Type and Number: Ordinance 2013-191

Sponsor: Council President at the request of the Mayor:

Date of Introduction: March 26, 2013

Committee(s) of Reference: TEU

Date of Analysis: March 29, 2013

Type of Action: Easement Closure

Bill Summary: The ordinance closes and abandons and/or disclaims a drainage easement running through the middle of Parcel R.E. #1473981-5425 (the "parcel") for the drainage of Deer Lake Drive East, established via Official Records of Duval County, in Council District 4, at the request of LMI-Jacksonville, LLC ("applicant"), owner of the parcel, in order to facilitate the development of the site for apartment homes.

Background Information: The applicant is requesting the abandonment to facilitate the development of the site for apartment homes. The Planning & Development Department has approved the development plan. The easement runs through the middle of a parcel owned by the applicant and contains an open ditch for the drainage of Deer Lake Drive, East. The easement will be replaced by the applicant with an easement along the northern boundary of the subject parcel and will be piped for drainage of Deer Lake Drive, East, at no cost to the City. This request has been sent to the various municipal agencies which might have an interest in this matter. There were no objections. The adjacent property owner has been notified of the closure application and has no objection to the closures.

Policy Impact: Public Works/Real Estate

Fiscal Impact: The applicant has paid a \$500.00 application processing fee for the drainage easement closure.

Analyst: Jackson

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Bill Type and Number: Ordinance 2013-192

Sponsor: Council President at the request of the Mayor:

Date of Introduction: March 26, 2013

Committee(s) of Reference: TEU

Date of Analysis: March 29, 2013

Type of Action: Right-of-Way Closure

Bill Summary: The ordinance closes, abandons and/or disclaims a 295 foot long portion of a 30-foot wide platted, unopened, and unimproved right-of-way in Marvin's Addition to Brentwood (established via Plat Book 8, page 36, dated September 28, 1933, in the public records of Duval County) and in Pearl Crest (established via Plat Book 5, page 15, dated September 21, 1912, in the public records of Duval County), in Council District 7, at the request of the City of Jacksonville's Department of Parks and Recreation (:applicant") because such portion of the right-of-way is not used and there is no anticipation of future need for such portion of the right-of-way, subject to reservation unto the City of Jacksonville and JEA of easements over the closed portion of the right-of-way for ingress and egress and for all utilities.

Background Information: The closure request has been sent to the various State, municipal and utility agencies which might have an interest in this matter. Adjacent property owners were notified. There were no objections. As a City Department, the applicant is exempt from the application fee.

Policy Impact: Public Works/Real Estate

Fiscal Impact: No closure application fee; applicant is a City agency.

Analyst: Jackson

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Bill Type and Number: Ordinance 2013-193

Sponsor: Council President at the request of the Mayor:

Date of Introduction: March 26, 2013

Committee(s) of Reference: TEU

Date of Analysis: March 29, 2013

Type of Action: Right-of-Way Closure

Bill Summary: The ordinance closes, abandons and disclaims a 3,600-foot long portion of a 30-foot wide platted, unopened, and unimproved right-of-way in Jacksonville Heights, established via Plat Book 5, page 93, dated October 20, 1913, in the public records of Duval County, in council district 12, at the request of Panther Creek Golf Club, Inc. ("applicant"), in conjunction with the review of the proposed plat of Panther Creek Phase Two-B, because such right-of-way is not used, there is no infrastructure in the right-of-way, and there is no anticipation of future need for the right-of-way.

Background Information: The closure request has been sent to the various State, municipal and utility agencies which might have an interest in this matter. Adjacent property owners were notified. There were no objections. The applicant, Panther Creek Golf Club, Inc., is requesting the closure in conjunction with the review of the proposed plat of Panther Creek Phase Two-B (4997.009).

Policy Impact: Public Works/Real Estate

Fiscal Impact: he applicant a paid a \$1500.00 application fee.

Analyst: Jackson

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Bill Type and Number: Ordinance 2013-194

Sponsor: The Transportation, Energy & Utilities Committee:

Date of Introduction: March 26, 2013

Committee(s) of Reference: TEU

Date of Analysis: March 29, 2013

Type of Action: Street Renaming

Bill Summary: The ordinance is regarding Chapter 745 (Addressing and Street Naming Regulations), *Ordinance Code*; the ordinance renames a short segment of Alderman Road which extends northeast from Arlington Road North in Council District 2 to "Owl Ridge Lane"; directs the Legislative Services Division to forward this ordinance to the Planning & Development Department.

Background Information: This street renaming is the result of an incident reported by a resident regarding a delay in an emergency response during a traffic accident that occurred near Alderman Road and Arlington Road North. Residents reported this matter to the Addressing Section of the Planning & Development Department. It was determined that there is often confusion associated with the Alderman Road and Arlington Road North location due to unconnected segments of Alderman Road. On April 4, 2012, the 911 Addressing Advisory Committee determined and made a recommendation that the public street name "Alderman Road" which extends northeast from Arlington Road North should be changed in order to eliminate the potential confusion and delay in emergency response. The street name change affects the street addresses of 8 residential properties. At a public meeting on November 27, 2012, property owners selected the new street name "Owl Ridge Lane."

Policy Impact: Planning & Development Department/911 Addressing Advisory Committee

Fiscal Impact: Undetermined

Analyst: Jackson

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Bill Type and Number: Ordinance 2013-195

Introducer/Sponsor(s): Council Member Gaffney

Date of Introduction: March 26, 2013

Committee(s) of Reference: TEU, F

Date of Analysis: March 28, 2013

Type of Action: Authorization of intergovernmental agreement with JTA; directions to Public Works Department and Office of General Counsel

Bill Summary: The bill authorizes the execution of a Cooperative Agreement between the City and the Jacksonville Transportation Authority evidencing the City's commitment to maintain certain public facilities used by JTA for a federally funded Bus Rapid Transit (BRT) system for the useful life of those facilities as defined by federal grant regulations. The bill authorizes the Public Works Department and Office of General Counsel to take such actions as may be necessary in conjunction with the execution of documents, issuance of permits, and other actions to fulfill the terms of the agreement and satisfy federal grant requirements.

Background Information: The JTA plans to eventually construct 4 BRT lines, one in each quadrant of the city, to provide frequent, efficient bus transportation from suburban areas to the city center using a combination of existing streets combined with new traffic signal control technology, dedicated travel lanes for buses on some roads, enhanced bus stops with ticket machines, park and ride lots, and transit information systems. The first phase to be constructed will be the North Corridor BRT along Lem Turner Road and Norwood Avenue to the FSCJ Downtown campus. The federal government will pay 80% of the cost of construction through Federal Transit Administration grants, the state will contribute 10% and the JTA will fund 10%. The City's involvement is required because a condition of the receipt of the federal grants is that the entity owning the capital facilities must commit to adequately maintaining those facilities for the useful life of the project (20 years for roadways, guideways, stations, shelters, and other major capital facilities). Since City streets and sidewalks will be part of the project, the City's maintenance commitment is required for those elements. The JTA will be responsible for maintenance of all the infrastructure it constructs for the system using federal funds.

Policy Impact Area: Public Works maintenance commitment

Fiscal Impact: The Public Works Department reports that the City's responsibility for maintaining its defined infrastructure will entail little to no additional cost beyond what is already routinely provided on those facilities.

Analyst: Clements

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Bill Type and Number: Ordinance 2013-198

Sponsor: Council President at the request of the Mayor

Date of Introduction: March 26, 2013

Committee(s) of Reference: R

Date of Analysis: March 21, 2013

Type of Action: Confirmation of Acting Official; Ordinance Code Waiver; Emergency Passage

Bill Summary: This bill confirms Ellen M. Blair as the "Acting" Director of Employee Services. Section 20.103(b), *Ordinance Code*, regarding the sixty day limitation for a position to have an "acting" chief or director, is waived. Emergency passage is requested.

Background Information: Section 33.102, provides that the Director of Employee Services shall have a bachelor's degree or higher from an accredited college or university and at least five years of full-time experience in human resources management.

Ms. Blair received a master's degree in business administration / human resources management from Thomas College. She has been employed with the City of Jacksonville as the Chief of Talent Management since September 2012. Her prior employment includes Human Resources Director for the Town of Scarborough, Maine (2010-2012) and the City of Augusta, Maine (1998-2010) and Human Resources Manager (1996-1998) at *Motivational Services, Inc.*

Policy Impact Area: Employee Services Department

Fiscal Impact: Pursuant to Section 20.103(c), *Ordinance Code*, no person shall receive an increase in current salary on the basis of the exercise of the powers and duties of a vacant position.

Analyst: Welsh

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Bill Type and Number: Resolution 2013-203

Sponsor: Council President Bishop

Date of Introduction: March 26, 2013

Committee(s) of Reference: R

Date of Analysis: March 21, 2013

Type of Action: Appointment

Bill Summary: This bill appoints Christopher B. Scuderi to the Jacksonville International Airport (JIA) Area Redevelopment Agency Board, replacing Melody Bishop as the representative for School Board District #1, for a first full four-year term beginning July 1, 2013 and ending June 30, 2017.

Background Information: The JIA Area Redevelopment Agency Board is an advisory board to the Office of Economic Development. Per Ordinance 90-409-293, which created the board, the seven members are appointed by the Council, one each from the School Board districts.

Dr. Scuderi received a medical degree from Lake Erie College of Osteopathic Medicine and interned at Saint Vincent's Hospital. He is the Medical Director of the University of Florida New Berlin Family Medical Center and resides in the Cape area within Council District #11 (School Board District #1).

Policy Impact Area: JIA Area Redevelopment Agency Board operations

Fiscal Impact: Anticipated to be minimal

Analyst: Welsh

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Bill Type and Number: Resolution 2013-204

Sponsor: Council President at the request of the Cultural Council of Greater Jacksonville

Date of Introduction: March 26, 2013

Committee(s) of Reference: R

Date of Analysis: March 21, 2013

Type of Action: Appointment Confirmation

Bill Summary: This bill confirms the appointment of Chevara L. Orrin to the Cultural Service Grant Committee, replacing Lisa M. Goodrich as a community representative, for an unexpired term ending December 31, 2013.

Background Information: The Cultural Service Grant Committee is established pursuant to Chapter 118, Part 6, *Ordinance Code*, and charged to recommend to the Cultural Council Board of Directors the organizations to be funded and the amount of the funding. Section 118.605, *Ordinance Code*, provides that the membership of the committee shall include five individuals selected from community wide and confirmed by the City Council.

Ms. Orrin received a bachelor's degree in mass communication from the University of Memphis and has worked in the promotion and fundraising industry. She resides in the Springfield area within Council District #7.

NOTE: This seat will become vacant upon adoption of Resolution 2013-205 appointing Lisa Goodrich as a Cultural Council Board representative.

Policy Impact Area: Cultural Service Grant Committee operations

Fiscal Impact: Anticipated to be minimal

Analyst: Welsh

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Bill Type and Number: Resolution 2013-205

Sponsor: Council President at the request of the Cultural Council of Greater Jacksonville

Date of Introduction: March 26, 2013

Committee(s) of Reference: R

Date of Analysis: March 21, 2013

Type of Action: Appointment Confirmation

Bill Summary: This bill confirms the appointment of Lisa M. Goodrich to the Cultural Service Grant Committee, replacing Elaine E. Brown as a Cultural Council Board representative, for a first term ending December 31, 2015.

Background Information: The Cultural Service Grant Committee is established pursuant to Chapter 118, Part 6, *Ordinance Code*, and charged to recommend to the Cultural Council Board of Directors the organizations to be funded and the amount of the funding. Section 118.605, *Ordinance Code*, provides that the membership of the committee shall include five Cultural Council Board members confirmed by the City Council.

Ms. Goodrich is an active community volunteer and has served on the Cultural Service Grant Committee, as a community representative, since August 2011. She resides in Atlantic Beach within Council District #13.

NOTE: Ms. Goodrich will resign as a community representative upon appointment as a Cultural Council Board representative.

Attendance: According to information provided by the staff for the committee, Ms. Goodrich has attended 100% of the meetings of the committee since her initial appointment.

	Meetings Attended	Meetings Held
2011	6	6
2012	6	6
2013	0	0
Total	12	12

Policy Impact Area: Cultural Service Grant Committee operations

Fiscal Impact: Anticipated to be minimal

Analyst: Welsh

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Bill Type and Number: Resolution 2013-206

Sponsor: Council President at the request of the Cultural Council of Greater Jacksonville

Date of Introduction: March 26, 2013

Committee(s) of Reference: R

Date of Analysis: March 21, 2013

Type of Action: Appointment Confirmation

Bill Summary: This bill confirms the appointment of Thomas S. Serwatka to the Cultural Service Grant Committee, filling the seat formerly held by Jeanne M. Miller, as a Cultural Council Board representative, for an unexpired term ending December 31, 2013.

Background Information: The Cultural Service Grant Committee is established pursuant to Chapter 118, Part 6, *Ordinance Code*, and charged to recommend to the Cultural Council Board of Directors the organizations to be funded and the amount of the funding. Section 118.605, *Ordinance Code*, provides that the membership of the committee shall include five Cultural Council Board members confirmed by the City Council.

Dr. Serwatka received doctoral degrees in special education and language disorders from Kent State University and is Vice President and Chief of Staff at the University of North Florida. He resides in the Southside area within Council District #4.

Policy Impact Area: Cultural Service Grant Committee operations

Fiscal Impact: Anticipated to be minimal

Analyst: Welsh

CITY COUNCIL RESEARCH DIVISION

LEGISLATIVE SUMMARY

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Bill Type and Number: Resolution 2013-207

Sponsor: Council President Bishop

Date of Introduction: March 26, 2013

Committee(s) of Reference: R

Date of Analysis: March 21, 2013

Type of Action: Reappointment

Bill Summary: This bill reappoints David C. Moorefield to the Jacksonville Small and Emerging Business "JSEB" Monitoring Committee, as a JSEB contractor, for a second three-year term ending April 30, 2016.

Background Information: The JSEB Monitoring Committee is established pursuant to Section 126.607, *Ordinance Code*, and charged to review the status of the goals of the Jacksonville Small Emerging Businesses Program, along with a comparison of the achievements under the Program compared with the goals. Two of the members of the JSEB Monitoring Committee are appointed by the City Council, including a JSEB Contractor.

Mr. Moorefield received a master's degree in business administration from the University of Phoenix and is the President of *DAK Resources, Inc.*, a staffing and consulting firm. He resides in Jacksonville Beach within Council District #13.

Attendance: According to information provided by the staff for the committee, Mr. Moorefield attended the one meeting held since his initial appointment in 2011.

	Meetings Attended	Meetings Held
2011	0	0
2012	1	1
2013	0	0
Total	1	1

Policy Impact Area: JSEB Monitoring Committee operations

Fiscal Impact: Anticipated to be minimal

Analyst: Welsh

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Bill Type and Number: Ordinance 2013-208

Introducer/Sponsor(s): Council Member Holt

Date of Introduction: March 26, 2013

Committee(s) of Reference: F, RCD

Date of Analysis: March 28, 2013

Type of Action: Appropriation; CIP amendment

Bill Summary: The bill appropriates \$1,212,906 from the Trail Ridge Landfill mitigation trust fund to the Public Works Department (\$1,201,346.70) for design and construction of a parking lot at the Maxville Park and to the Parks and Recreation Department (\$11,559.90) for purchase of 4 computers and 2 printers, replacement of the building's front entrance canopy, and replacement of the shuffleboard courts at the Maxville Senior Center.

Background Information: The Trail Ridge Landfill mitigation trust fund receives a portion of the tipping fee to be used for improvements within a defined radius of the landfill as mitigation for the truck traffic, odors, and other negative impacts on the surrounding community.

Policy Impact Area: Park and senior center improvements; landfill mitigation

Fiscal Impact: The bill appropriates \$1,212,906 from the Trail Ridge Landfill mitigation trust fund

Analyst: Clements

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Bill Type and Number: Ordinance 2013-209

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: March 12, 2013

Committee(s) of Reference: R, F

Date of Analysis: March 14, 2013

Type of Action: Ordinance Code amendments for executive branch reorganization

Bill Summary: The bill amends various chapters of the Ordinance Code to effectuate a reorganization of various parts of the executive branch of government to become effective October 1, 2013.

- Chapter 28 – Parks and Recreation Department: renamed as Parks, Recreation and Preservation; Recreation and Community Programming and Waterfront Programming Divisions are combined and renamed as JaxParks Division, responsible for operation of all recreation and social service programs and for preservation lands and waterfront parks and facilities; requires the Chief of the JaxParks Division to have a college degree, at least 5 years of experience in the recreation field and in the natural resource recreation, psychology, sociology or related fields, and 5 years of experience in social services or related field.
- Chapter 30- Planning and Development Department: Current Planning Division renamed as Land Use Zoning Division; reduces division chief's experience requirement from 7 to 5 years of experience in comprehensive community planning.
- Community Planning Division renamed as Planning Services Division; Development Services Division repealed and functions transferred to Planning Services Division; reduces Planning Services Division Chief's experience requirement from 7 to 5 years with a bachelor's degree and from 5 to 3 years with a master's degree.
- Repeals Building Inspection Division and creates a new Building Division to enforce all building, electrical, plumbing, mechanical, construction, flood plain and other related building codes; creates a position of Chief of Building who shall be a professional engineer registered in Florida and shall have at least 10 years of experience or the equivalent as an architect, engineer, inspector, contractor or superintendent of construction (or any combination thereof) of which 5 years shall have been in responsible charge of work, and who shall obtain a Building Official certification within 1 year of appointment;.
- Chapter 32 – Public Works Department: creates the position of Director of Operations of Public Works who shall be appointed by the Mayor and confirmed by City Council and who shall be a professional engineer licensed in Florida and shall have a minimum of 5 years of experience in construction management of roads and buildings.
- Renames the Engineering and Construction Management Division as the Engineering Division.
- Repeals the Right of Way and Grounds Maintenance Division and transfers functions to the new Division of Infrastructure created to maintain and secure all public buildings, parks, roads, drainage facilities, traffic signals, railroad crossings, landscaping, etc.; creates a new Division Chief of Infrastructure who shall be appointed by the Mayor and confirmed by City Council and who shall have a 4-year degree in engineering, construction or construction management and a minimum of 5 years of experience in managing buildings or working in the fields of building management and traffic engineering/streets.

- Repeals the Real Estate Division and transfers the functions to the Director of Public Works' office.
- Creates a new Environmental Division to be responsible for environmental quality, mosquito control and solid waste functions; creates a new Chief of the Environmental Services Division who shall be appointed by the Mayor and confirmed by Council and who shall have a bachelor's degree or higher in environmental studies or a law degree and a minimum of 5 years' experience in the solid waste industry.
- Chapter 35 – Neighborhoods Department: amended to move Environmental Quality and Mosquito Control divisions to Public Works Department; deletes liaison relationship with Jacksonville Public Library.
- Chapter 27 – Special Services Department: repealed in its entirety; Behavioral and Human Services Division and Senior Services Division moved to Neighborhoods Department.
- Chapter 35 – Neighborhoods Division: and Human Services Division and Senior Services Division transferred to the department intact.
- Chapter 55 – Economic Development: Equal Business Opportunity Office transferred to the Intra-Governmental Services Department.
- Chapter 23 – Intra-Governmental Services Department: Equal Business Opportunity Office transferred in from the Economic Development Office; Grants and Compliance transferred in from the Parks and Recreation Department; CityLink (630-CITY) codified for the first time (currently exists as a non-codified function of the department); Equal Business Opportunity Office and ombudsman transferred in from the Economic Development Office; the department is designated as the liaison for the Jacksonville Children's Commission, Jacksonville Human Rights Commission, Jacksonville Public Library, Office of the Medical Examiner and Duval County Health Department; Administrative Services Division repealed in its entirety.

The bill authorizes the codification of all the provisions and authorizes the Council Auditor's Office and General Counsel's Office to make any technical amendments as may be necessary to effectuate the codification and the implementation of the ordinance.

Background Information: The reorganization represents Phase II of a process begun in 2011 after the election of Mayor Brown and an initial reorganization that took place via Ordinance 2011-732-E.

Policy Impact Area: Administrative reorganization

Fiscal Impact: Undetermined

Analyst: Clements